



Exclusive special promotion for event Guests only attending Disney's Pin Celebration 2007 – *Where Dreams HapPin* on September 7, 2007.

Get one (1) Event Exclusive, Limited Edition pin for \$3.00 for every \$75.00* that you spend at Disney's Pin Celebration 2007.

Spend **\$75** to be eligible to purchase one (A) pin for \$3.00*

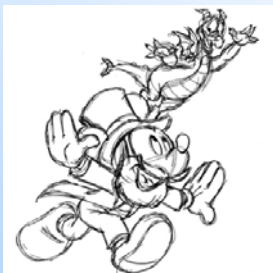
Spend **\$150** to be eligible to purchase one of the (B) pins for \$3.00 and one of the (A) pins for \$3.00.*

Spend **\$225** to be eligible to purchase one of each of the (C), (B), and (A) pins for \$3.00 each.*

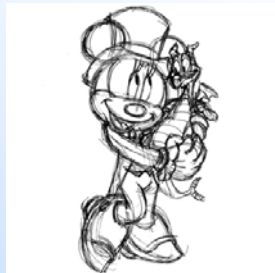
Spend **\$300** to be eligible to purchase one of each of the (D), (C), (B), and (A) pins for \$3.00 each.*

Spend **\$375** to be eligible to purchase one of each of the (E), (D), (C), (B), and (A) pins for \$3.00 each.*

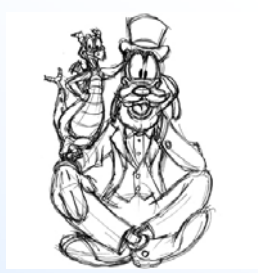
Spend **\$450** to be eligible to purchase one of each of the (F), (E), (D), (C), (B), and (A) pins for \$3.00 each.*



Edition Size: 1000



Edition Size: 800



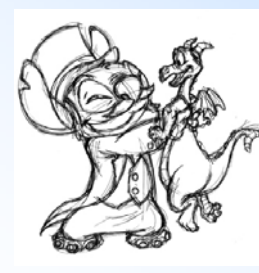
Edition Size: 650



Edition Size: 550



Edition Size: 500



Edition Size: 400

Six (6) unique Limited Edition pins will be offered. Guests will have the opportunity to purchase up to one (1) Limited Edition pin for \$3.00, per style for every \$75 spent, up to \$450 (only one of each of the (A) through (F) pins per qualifying Guest).* Additional pins may not be purchased. Following the event, any remaining special promotion pins will be destroyed, never to be offered again.

*Qualifying purchase based on pre-tax, post discount, net of returns merchandise purchased during Disney's Pin Celebration 2007. Promotion applies only to **pre-sales** event merchandise purchased through the 1st, 2nd, and 3rd Random Selection Process (RSP), and **does not** apply to the purchase of any merchandise after 6:00 p.m. on September 7, 2007, any auction merchandise, tickets or passes, event package fees, or gift cards. Guests, event credentials, and receipts **must be present** to redeem promotional pins. Maximum of one (1) promotional pin per design/style, per Guest. All promotional pins available while supplies last. Promotional pin(s) must be returned if event merchandise is returned from the qualifying transaction.